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Via Electronic Submission

April 22, 2013

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, SW
Room TW-A325
Washington, DC 20554

**Re: Ex Parte Communication
WC Docket No. 11-42**

Dear Ms. Dortch:

On April 10, 2013, I participated in a telephone call with Garnet Hanly of the Wireline Competition Bureau to discuss proposed updates to Virgin Mobile USA LP's ("Virgin Mobile") Broadband Adoption Lifeline Pilot Program ("Pilot Program") as set forth in Virgin Mobile's Application to Participate in the Broadband Adoption Lifeline Pilot Program dated July 2, 2012 and supplemented on August 31, September 7, and September 24, 2012.

Proposed Connected Nation Partnership

In connection with Virgin Mobile's Pilot Program in the State of Ohio, Virgin Mobile proposes to partner with the Connected Nation, Inc. subsidiary Connect Ohio, LLC. Connected Nation provides free basic computer and internet training to adults throughout in Ohio funded through the Sustainable Broadband Adoption grant awarded through the Broadband Technology Opportunity Program ("BTOP"). Connected Nation will make hardware and digital literacy training available to Virgin Mobile Pilot Program participants residing in Ohio within the vicinity of existing training facilities. In its direct mail marketing materials sent to prospective Pilot Program participants in Ohio, Virgin Mobile intends to include information about the Pilot Program along with information about how to obtain training from Connected Nation training centers.

Virgin Mobile will coordinate with Connected Nation to identify Pilot Program participants who enroll in the Connected Nation training program. Once a customer completes training with Connected Nation, s/he will be given a completion certificate.



Technology Goes Home Partnership

Virgin Mobile and Open Air Boston (“OAB”) will partner to make available to a select number of Pilot Program participants in Boston participation in OAB’s Tech Goes Home program. OAB provides both equipment and training to Tech Goes Home participants, and is able to accommodate several hundred Virgin Mobile Pilot Program participants. In its direct mail marketing materials sent to prospective Pilot Program participants residing in Boston zip codes served by OAB, Virgin Mobile will include a description of the Tech Goes Home program and an offer to enroll. The marketing materials will clearly disclose that the offer to participate in Tech Goes Home will be limited in its availability. Virgin Mobile will coordinate with OAB to identify Pilot Program participants who enroll in the Tech Goes Home program.

Device

Virgin Mobile proposes to offer Pilot Program participants only the 3G/4G MiFi device (Sierra Wireless Overdrive Pro). The MiFi device does not require a USB port, providing participants with greater flexibility in using the service.

The customer pricing set forth in the table in Virgin Mobile’s August 31 Supplement would remain unchanged, although the “VMU Subsidy” on the device (provided by VMU) will increase, as reflected in the chart below. All participants would be required to purchase the device, at a cost of \$50 or \$10 depending on the plan. The device retails for \$119.99, making this an excellent value for Pilot Program participants.

Group	Device Cost to Customer (VMU Subsidy)	Service Cost to Customer (USF Subsidy)	Data Allotment/ Expected Usage	Number of Pilot Participants	Expected plan months
1	\$50 (\$0) (<u>\$70</u>)	\$20 (\$0)	1 GB/800 MB	2500	5
2	\$10 (\$40) (\$110)	\$0 (\$20)	1 GB /800 MB	2500	12
3	\$50 (\$0) (<u>\$70</u>)	\$0 (\$20)	1 GB/800 MB	2500	12
4	\$10 (\$40) (\$110)	\$20 (\$0)	1 GB/800 MB	2500	5



Pursuant to Section 1.1206 of the Commission's rules, this letter is being filed electronically in the above-referenced docket. If you have any questions, feel free to contact me at (908) 660-0358.

Sincerely,

A handwritten signature in black ink, appearing to read "Elaine M. Divelbliss", written over a horizontal line.

Elaine M. Divelbliss

cc: Kimberly Scardino
Jonathan Lechter